

History

Croatia





SPAR Croatia

DATA AND FACTS 2023:

Outlets:

SPAR:	112
INTERSPAR:	26
Total:	138

Sales area in m²:

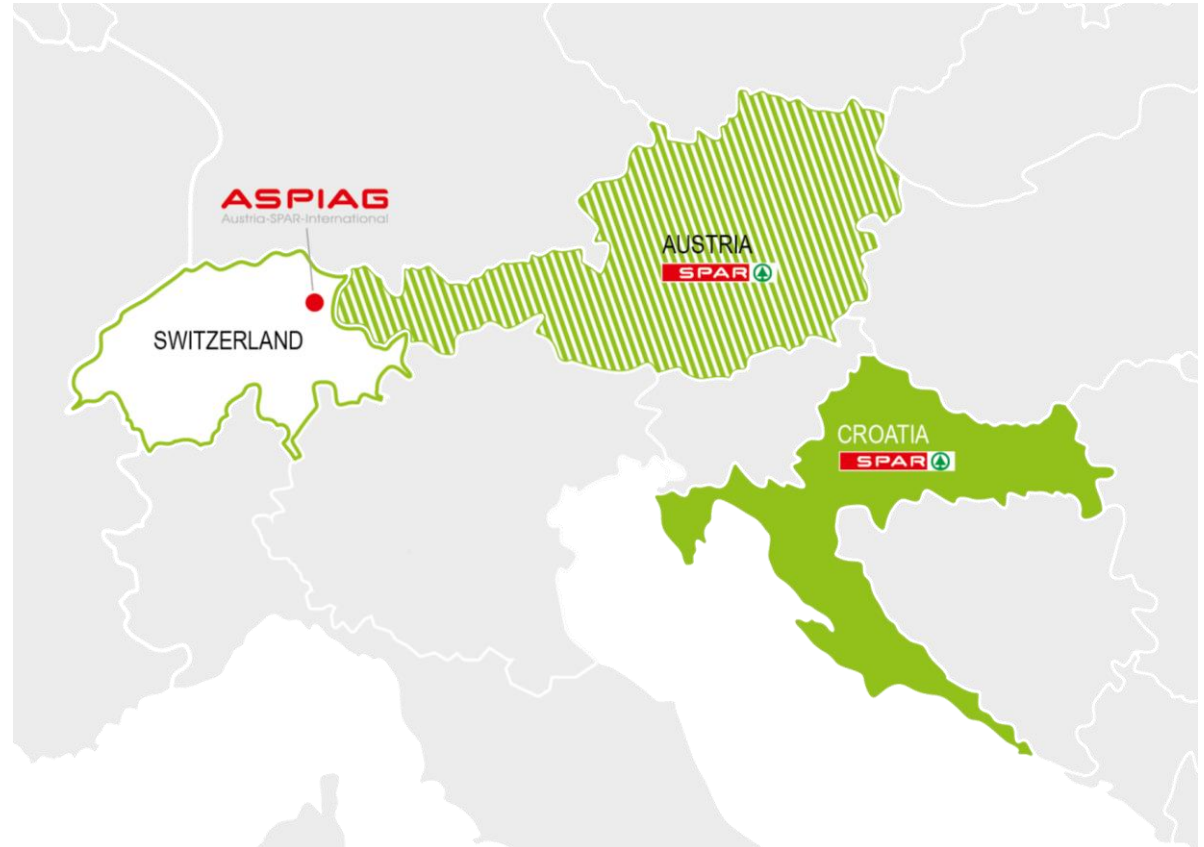
SPAR:	93.212
INTERSPAR:	94.667
Total:	187.879

Turnover in €:

Total:	1,08 bn.
Change t. p. year:	+ 20,7%

Employees:

Total:	5.043
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Data and Facts



ASPIAG
Austria-SPAR-International

Development

- 2005: Start in Croatia with the opening of the first INTERSPAR Hypermarket in Zadar
- 2007: Start with the wholesale centre in Zagreb
- 2009: Acquisition of four Ipercoop hypermarkets in Zagreb, Osijek and Split-Kaštela
- 2009: Conversion of the first Ipercoop location to a modern INTERSPAR Hypermarket
- 2009: Opening of the first INTERSPAR Restaurant in Croatia
- 2009: Opening of the first SPAR Supermarket in Varaždin
- 2010: Conversion of all Ipercoop stores to INTERSPAR
- 2010: Opening of the first SPAR 2000 Supermarket in Zadar
- 2012: Opening of the first energy-saving INTERSPAR Hypermarket in Zagreb
- 2014: Opening of the first SPAR City Market in Zagreb
- 2014: Acquisition of 20 Diona locations and conversion to SPAR Supermarkets in Zagreb and the surrounding area
- 2017: Acquisition of 62 Billa locations and the Billa logistics centre in Sveta Nedelja
- 2023: Start of construction of SPAR central warehouse NEW

SPAR Croatia in the fast lane

The company is growing continuously through its own location developments and several company acquisitions, such as the takeover of Billa Croatia in 2017. Today, SPAR Croatia already has more than 100 locations, and with a market share of around ten percent, the company now ranks among **the "top three" food retailers in Croatia**. From the headquarters in Zagreb, the strategic expansion is being further advanced. The logistics center is located in Sveta Nedelja.

Management Croatia



Mag. Helmut Fenzl
Executive Director



Danijel Vidiš
Member of the Executive Board

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